



*Podcast and Audio  
Production for Ministry*

CCMA - CALLED 2018

Mall of America, Bloomington, MN

Don't bother with notes

[americamagazine.org/ccma2018](http://americamagazine.org/ccma2018)

## **John 20:31**

But these are written that you may believe that Jesus is the Messiah, the Son of God, and that by believing you may have life in his name.

**Recorded**  
~~**Written that**~~  
***you might believe***

# A Secular Age

“the appeal of scientific materialism is not so much the cogency of its detailed findings as that of the underlying epistemological stance, and that for ethical reasons. It is seen as the stance of maturity, of courage, of manliness, over against childish fears and sentimentality”

“If our faith has remained at the stage of the immature images, then the story that materialism equals maturity can seem plausible” (p. 365). But in fact, their conversion to unbelief was also a conversion to a new faith: “faith in science’s ability”



Smith, James K. A. (2014-05-01). How (Not) to Be Secular: Reading Charles Taylor (p. 77). Wm. B. Eerdmans Publishing Co.. Kindle Edition.

# A Secular Age

- If Taylor is right, it seems to suggest that the Christian response to such converts to unbelief is not to have an argument about the data or “evidence” but rather to offer an alternative story that offers a more robust, complex understanding of the Christian faith. The goal of such witness would not be the minimal establishment of some vague theism but the invitation to historic, sacramental Christianity.

Smith, James K. A. (2014-05-01). How (Not) to Be Secular: Reading Charles Taylor (p. 77). Wm. B. Eerdmans Publishing Co.. Kindle Edition

# Compelling Narratives

- As we become more different from one another, as new voices are heard and new roles created, we begin to forget how to speak the same symbolic language because we no longer share the same set of practices that teach us how to speak it. And lacking a common set of symbols means that we now struggle to communicate certain things, we misunderstand one another, or end up talking for hours to explain something that used to be communicated with a gesture.
  - Patrick Gilger, SJ, Building bridges in a Secular Age *Living City* Feb 2018

# Building Bridges

- Of course, service of reconciliation and justice means building bridges to allow for dialogue. We know that the task of building bridges, or of “being bridges” in contexts of conflict, means being stepped on by both sides of the fight. That is the price of our service and, as we try and follow Jesus’ example, we’re ready to pay for it.

- Fr. General Sosa, Rio 2017

# Creating Connections

- But in the present secular age, in our differentiated world, we no longer have to build one bridge, but many. And we have to build them not just between two stable spheres, but between multiple, fragmented, and increasingly contradictory spheres.

The bridges that Catholic media wants to build now must run in every direction, and this puts unique pressures on what Catholic media can be and what it can do.

- Patrick Gilger, SJ, Building bridges in a Secular Age *Living City* Feb 2018

## 3 Suggestions from Gilger

1. Focus on excellence and beauty
2. Catholic media today must be more deeply rooted in our own faith, and in the communal practice of that faith, than perhaps ever before
3. Do # 1 and # 2 at the same time
  - Build a bridge that begins from a particular place of rootedness and is built by beautiful depictions of encounters with a God who never stops seeking to encounter us.

# Distraction vs Discernment

- “If the churches came to understand that the greatest threat to faith today is not hedonism but distraction, perhaps they might begin to appeal anew to a frazzled digital generation. Christian leaders seem to think that they need more distraction to counter the distraction.”

-Andrew Sullivan, “I Used to be Human.” *New York*.

# Jesuitical Lessons



**JESUITICAL**

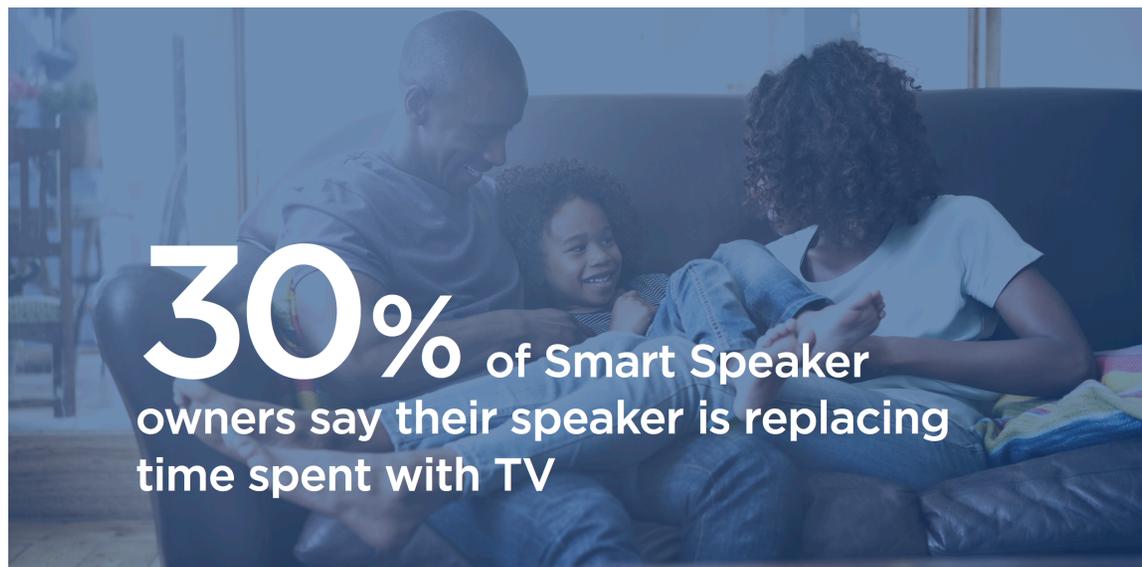
▶ a podcast for young catholics

# AI and Audio

Be aware of artificial intelligence and its influence on tech trends

- Watch **10 Tech Trends in Journalism: 10th Anniversary Edition!**
  - <https://ona17.journalists.org/sessions/techtrends/>

# AI and Audio



THE smart  
audio REPORT

npr

edison  
research

<https://www.nationalpublicmedia.com/wp-content/uploads/2018/01/The-Smart-Audio-Report-from-NPR-and-Edison-Research-Fall-Winter-2017.pdf>

# AI and Audio

1. Ownership is at 16% of the U.S. population in just three years<sup>1</sup>, already outpacing the adoption rates of smartphones and tablets.
2. Gartner predicts 75% of U.S. households will have smart speakers by 2020.

Stats from the NPR Smart Audio Report

# Tools/Tips/Tricks

Be aware of artificial intelligence and its influence on tech trends

- Watch **10 Tech Trends in Journalism: 10th Anniversary Edition!**
  - <https://ona17.journalists.org/sessions/techtrends/>

# Tools/Tips/Tricks



The screenshot shows the Libsyn website homepage. At the top left is the Libsyn logo, which consists of a green stylized 'L' followed by the word 'libsyn' in white. To the right of the logo are 'LOG IN' and 'SIGN UP' buttons. Below the logo is a navigation menu with links for 'PODCAST HOSTING', 'MYLIBSYN - PREMIUM CONTENT', 'LIBSYNPRO', 'EVENTS', and 'SUPPORT'. Social media icons for Twitter, Facebook, Google+, Tumblr, and Pinterest are also present. The main content area features a 'WHO WE ARE' section with a paragraph of text and an 'ABOUT US' button. To the right of this text is an illustration of a person in a spacesuit sitting on a small vehicle, holding a megaphone. Below this is a large call-to-action section with the text 'START PODCASTING TODAY!' and 'Plans Begin At Only \$5 Per Month', followed by a 'Plans & Pricing' button.

**libsyn**

LOG IN SIGN UP

PODCAST HOSTING | MYLIBSYN - PREMIUM CONTENT | LIBSYNPRO | EVENTS | SUPPORT

WHO WE ARE

Liberated Syndication (libsyn) pioneered the system to host and publish podcasts in 2004. And since then has grown to the largest leading podcast network with over 2.6 billion downloads in 2014. Libsyn hosts over 25,000 shows with 44 million monthly audience members.

ABOUT US

START PODCASTING TODAY!

Plans Begin At Only \$5 Per Month

Plans & Pricing

libsyn.com

# Tools/Tips/Tricks



**Automatic audio post production web service for podcasts, broadcasters, radio shows, movies, screencasts and more**

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[auphonic.com](https://auphonic.com)

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A JESUIT MINISTRY

# Tools/Tips/Tricks



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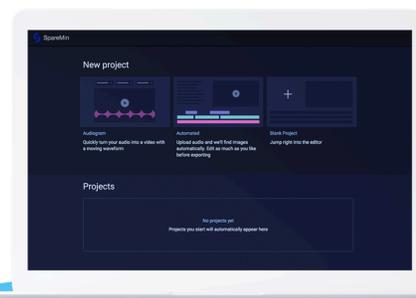
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Make custom videos for your site and social media accounts. Start from scratch or with recommended content.

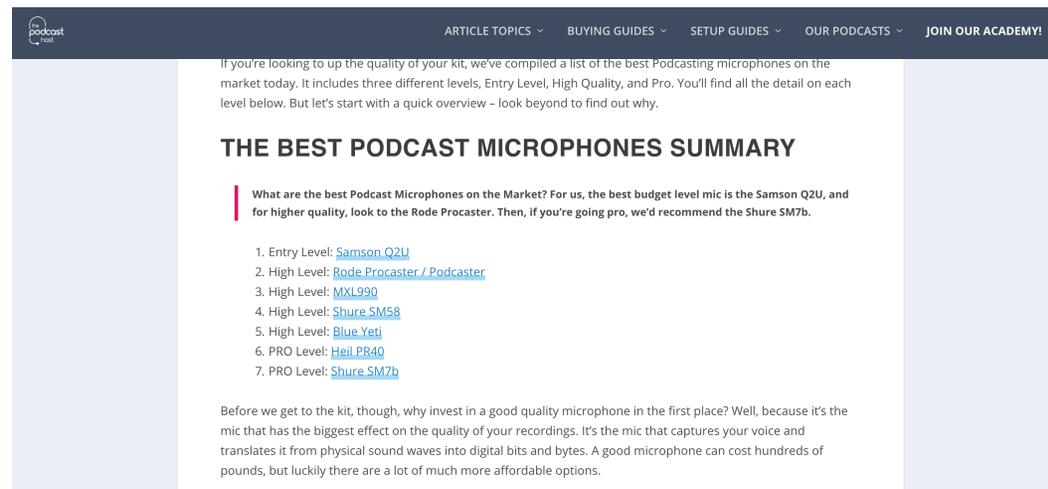
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Why SpareMin?

sparemin.com

# Tools/Tips/Tricks



The screenshot shows a webpage with a dark blue header containing navigation links: 'ARTICLE TOPICS', 'BUYING GUIDES', 'SETUP GUIDES', 'OUR PODCASTS', and 'JOIN OUR ACADEMY!'. The main content area has a light blue background and features an introductory paragraph about podcasting microphones. Below this is a section titled 'THE BEST PODCAST MICROPHONES SUMMARY' with a red vertical bar on the left. A key recommendation is highlighted in a red-bordered box. A numbered list follows, listing various microphone models categorized by level. A final paragraph explains the importance of investing in a quality microphone.

If you're looking to up the quality of your kit, we've compiled a list of the best Podcasting microphones on the market today. It includes three different levels, Entry Level, High Quality, and Pro. You'll find all the detail on each level below. But let's start with a quick overview – look beyond to find out why.

## THE BEST PODCAST MICROPHONES SUMMARY

**What are the best Podcast Microphones on the Market? For us, the best budget level mic is the Samson Q2U, and for higher quality, look to the Rode Procaster. Then, if you're going pro, we'd recommend the Shure SM7b.**

1. Entry Level: [Samson Q2U](#)
2. High Level: [Rode Procaster / Podcaster](#)
3. High Level: [MXL 990](#)
4. High Level: [Shure SM58](#)
5. High Level: [Blue Yeti](#)
6. PRO Level: [Heil PR40](#)
7. PRO Level: [Shure SM7b](#)

Before we get to the kit, though, why invest in a good quality microphone in the first place? Well, because it's the mic that has the biggest effect on the quality of your recordings. It's the mic that captures your voice and translates it from physical sound waves into digital bits and bytes. A good microphone can cost hundreds of pounds, but luckily there are a lot of much more affordable options.

[thepodcasthost.com/equipment/the-best-podcasting-microphones-on-the-market/](https://thepodcasthost.com/equipment/the-best-podcasting-microphones-on-the-market/)

# Tools/Tips/Tricks

- Fix your sound in pre-editing, it saves so much time in post
  - MIC Technique matters
- Zoom Zoom
  - HN1 (\$100)
  - HN2 (\$200)
  - HN4 (\$250)
  - HN5 or HN6 (\$350)



# Tools/Tips/Tricks

- Apple GarageBand
  - Free-ish
- Adobe Creative Cloud
  - special pricing available for students, teachers and non-profits
- Audacity
  - Free

## Tools/Tips/Tricks

- **Audioblocks**
  - \$149/year
- **PremiumBeat**
  - \$40-50 per download
- **AudioJungle**
  - \$1-20 per download