WHO IS THE AMERICA READER?

Bachelor’s Degree 71%
Master’s Degree 50%
Doctor’s Degree 18%
Female 46%
Male 53%
Faith-Based People 71%
Clergy/Religious Order 29%
Average Age 68.8

A TRUSTED ENVIRONMENT FOR YOUR BRAND

PRINT
Bi-weekly
40K subscriptions
Highly-invested audience: $60/year subscription
80% renewal rate

DIGITAL
Channels: Politics & Society, Faith, Arts & Culture
Content updated 2-3x/day; mobile optimized
550K uniques/month; 1M pages views/month

DIGITAL NEWSLETTER
Daily (6x) sent to 35K
Bi-weekly issue announcement sent to 35K+
Catholic Book Club 10k

SOCIAL MEDIA FOOTPRINT: 670K Followers + Growing

AUDIO/VIDEO
Jesuitical: A new podcast from the young, hip and lay editors of America Media approaching 4K downloads per week
America this Week: Weekly radio broadcast on The Catholic Channel, Sirius XM’s 31M subscribers
Film/Video: America Films, our in-house documentary video production unit

EVENTS
Join us and attend our live events, take part in our life-changing pilgrimages and spiritual building retreats.

INTEGRATED OPPORTUNITIES

INTRODUCTORY ($2,500)
2 quarter page ads
Design/consult of digital assets
100K digital impressions
1 e-newsletter

BASIC ($5,000)
2 full page ads
200K digital impressions
2 e-newsletters

ENHANCED ($10,000)
Inside cover page, one full page, 3 quarter page ads
design and create digital assets
300K digital impressions
3 e-newsletters

PREMIUM ($20,000)
OPTION A
2 cover pages
2 full pages
6 half pages
600K digital impressions
4 e-newsletters

OPTION B
10 franchise half pages
600K digital impressions
4 e-newsletters

SUPERIOR ($50,000)
5 cover page, 5 full pages, 12 half page ads
1 million digital impressions
12 e-newsletters
Bonus books from America Media

MAXIMIZE YOUR REACH

KEN ARKO
Director of Advertising Services
America Media
1212 Avenue of the Americas, 11th FL, New York, NY 10036
Office: 212-515-0126
Mobile: 732-720-9941
karko@americamedia.org

America Media leads the conversation on faith and culture. As a trusted brand, America engages its print and digital audiences with relevant content of the world’s most pressing issues, including politics, global news, religion and culture.
### 2017-2018 EDITORIAL CALENDAR

Materials due 4 weeks prior to issue date

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### PRINT AND DIGITAL SPECIFICATIONS

**Format:** pdf, eps, tiff, 300dpi, Bleed – 1/8”, CMYK

**Center Spread** – Trim Size – 16 1/4” x 10 1/2”

**Full Page**
Non-Bleed – 7 1/8” x 9 1/2”
Bleed – 8 3/8” x 10 3/4” – Trim Size – 8 1/8” x 10 1/2”

**2/3 Page** – 4 5/8” x 9 1/2”

**Half Page**
Vertical – 3 1/2” x 9 1/2”
Horizontal – 7 1/8” x 4 1/2”

**1/3 Page**
2 1/4” x 9 1/2”

**Quarter Page**
3 1/2” x 4 5/8”

Customized digital options are available and third party ad tags are accepted.

**File types**
Web – .jpeg (preferred), .gif, and .png
ENewsletter – .jpeg (only)

**Standard sizes**
300 x 250
728 x 90
300 x 600
320 x 50

**Classified Postings:** AmericaMagazine.org/classifieds

**Print:** $2 per word
**Digital:** $175 per month

**Directories:** $375 per listing
(50 words/ 1.75w x 2.25h image)

Submit Creative to:

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CLASSIFIED MARKETPLACE

WANT YOUR AD HERE?

Visit americamagazine.org. E-mail: karko@americamagazine.org. Call 212-515-0126.

Print versions of classified ads are $2 per word. Visit the digital classified section of americamagazine.org/classifieds and place a digital ad for $175 per month.

America Media

July 24, 2017 | America

Position: Development Director. The National Federation for Catholic Youth Ministry seeks a dynamic, practicing Catholic as its Development Director, serving as • Proactive fundraiser, relationship manager and advocate for Catholic youth ministry • Creator and manager of a strategic approach to fundraising • Manager and steward of current portfolio of relationships • Developer of effective internal and external communication plans for donor prospects utilizing a multi-channel approach.

Qualifications: • University degree in education, business, administration or related field • Minimum 5 years’ experience in the field of final development • Culturally competent • Proven ability to plan, organize, lead and manage the development function of a mid-size national organization.

Application deadline: July 28, 2017. Start October 2017 in the DC area. Send cover letter and resume by email to DevelopmentDirector@nfcym.org.

Position: Fortunate Families. An organization of Catholic Parents of LGBT teens and children is looking for a part-time Executive Director to oversee all operations of the organization. The Executive Director will work from a home office, with minimum amount of travel involved.

Interested parties can obtain a job description and application details online at fortuneffamilies.org or by contacting Michael Duffy at michael@fortuneffamilies.org or (513) 999-9326.


The Sisters of the Precious Blood and Missionaries of the Precious Blood are seeking a coordinate of peace, justice and ecology ministry to promote the mission of both the Sisters of the Precious Blood and the Cincinnati Province of the Missionaries of the Precious Blood through education, advocacy and collaboration on issues of justice responding to the needs of our time.

The coordinator will be a passionate advocate for systemic change, who works to build and collaborate closely with the Precious Blood community. S/he will represent the sisters and the missioners by networking and participating with local, state and national organizations relevant to social justice in keeping with the priorities of the Congregation and the Province. S/he will serve as a resource person to educate and provide opportunities that will lead the sisters and missioners to a deeper understanding of the root causes of injustice that underpin power and environmental hatred.

Applicant must have a bachelor’s degree in theology, social work or related field, or a minimum of three years experience in social justice and/or direct service to the poor, marginalized and excluded. S/he must have experience in organizing and releasing around justice issues, and strong interpersonal and social work skills. Must have experience working within the Catholic Church and willingness to learn, respect and work within the charism and mission of the two communities.

Position is full-time (40-45 hours per week, including some evenings or weekends), salaried with benefits.

The applicant works independently of daily supervision and is responsible to the President of the Sisters of the Precious Blood and the Provincial Director of the Cincinnati Province of the Missionaries of the Precious Blood.

Send resume and contact information for three references to Sr. Nancy McMullen, nnm@ppas.org.

Classified Postings: americamagazine.org/classifieds

Print: $2 per word
Digital: $175 per month

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