America Media leads the conversation on faith and culture. As a trusted brand, America engages its print and digital audiences with relevant content of the world's most pressing issues, including politics, global news, religion and culture.

WHO IS THE AMERICA READER?

Bachelor's Degree	**71%**
Master's Degree	**50%**
Doctor's Degree	**18%**
Female	**46%**
Male	**53%**
Faith-Based People	**71%**
Clergy/Religious Order	**29%**
Average Age	**68.8**

A TRUSTED ENVIRONMENT FOR YOUR BRAND

PRINT
Bi-weekly
40K subscriptions
Highly-invested audience: $60/year subscription
80% renewal rate

DIGITAL
Channels: Politics & Society, Faith, Arts & Culture
Content updated 2-3x/day; mobile optimized
550K uniques/month; 1M pages views/month

DIGITAL NEWSLETTER
Daily (6x) sent to 35K
Bi-weekly issue announcement sent to 35K+
Catholic Book Club 10k

SOCIAL MEDIA FOOTPRINT: 670K Followers + Growing

AUDIO/VIDEO
Jesuitical: A new podcast from the young, hip and lay editors of America Media approaching 4K downloads per week

America this Week: Weekly radio broadcast on The Catholic Channel, Sirius XM's 31M subscribers

Film/Video: America Films, our in-house documentary video production unit

EVENTS
Join us and attend our live events, take part in our life-changing pilgrimages and spiritual building retreats.

INTEGRATED OPPORTUNITIES

INTRODUCTORY ($2,500)
2 quarter page ads
Design/consult of digital assets
100K digital impressions
1 e-newsletter

BASIC ($5,000)
2 full page ads
200K digital impressions
2 e-newsletters

ENHANCED ($10,000)
Inside cover page, one full page, 3 quarter page ads
design and create digital assets
300K digital impressions
3 e-newsletters

PREMIUM ($20,000)
OPTION A
2 cover pages
2 full pages
6 half pages
600K digital impressions
4 e-newsletters

OPTION B
10 franchise half pages
600K digital impressions
4 e-newsletters

SUPERIOR ($50,000)
5 cover page, 5 full pages, 12 half page ads
1 million digital impressions
12 e-newsletters
Bonus books from America Media

MAXIMIZE YOUR REACH

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America | Media
A JESUIT MINISTRY

2018-2019 EDITORIAL CALENDAR

Materials due 4 weeks prior to issue date

ISSUE DATE
(Edit subject to change)

May	28	**Health Issue** Directory: Hospitals
June	11	
June	25	
July	9	
July	23	
August	6	Directory: National Shrines
August	20	
September	3	
September	17	Directory: Retreat
October	1	
October	15	
October	22	**Fall Literary Issue Special Supplement**
October	29	Directory: Bereavement
November	12	
November	26	Directory: Gift Guide
December	10	**Christmas Issue**
December	24	
January	7	
January	21	
February	4	
February	18	
March	4	
March	18	
April	1	
April	15	
April	22	**Spring Literary Issue Special Supplement**
April	29	
May	13	
May	27	
June	10	
June	24	

PRINT AND DIGITAL SPECIFICATIONS

Format: pdf, eps, tiff, 300dpi, Bleed – 1/8", CMYK

Center Spread – Trim Size – 16 1/4" x 10 1/2"

Full Page
Non-Bleed – 7 1/8" x 9 1/2"
Bleed – 8 3/8" x 10 3/4" – Trim Size – 8 1/8" x 10 1/2"

2/3 Page – 4 5/8" x 9 1/2"

Half Page
Vertical – 3 1/2" x 9 1/2"
Horizontal – 7 1/8" x 4 1/2"

1/3 Page
2 1/4" x 9 1/2"

Quarter Page
3 1/2" x 4 5/8"

Customized digital options are available and third party ad tags are accepted.

File types
Web – .jpeg (preferred), .gif, and .png
ENewsletter – .jpeg (only)

Standard sizes
300 x 250
728 x 90
300 x 600
320 x 50

Classified Postings: AmericaMagazine.org/classifieds
Print: $2 per word + $175 for image
Digital: $175 per month

Directories: $375 per listing (annual programs available)
(50 words/ 1.75w x 2.25h image)

Podcast: Fifteen and thirty second readings

Submit Creative to:
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