

January 15, 2013

Dear Friends,

It is with great pleasure that I announce to you the appointment of Dr. Roy Peterson as the 28th President and CEO of American Bible Society. Following the recommendation of our Presidential Search Task Force and approval by our Board of Trustees, Roy will begin his tenure in February 2014.

Roy is an experienced and gifted leader in Bible mission as well as a long-term friend of American Bible Society. He currently serves as the President of The Seed Company, having helped to accelerate Bible translation all across the globe. Prior to this, he served as President and CEO of Wycliffe USA from 1997 to 2003. He also spent eight years in Ecuador and Guatemala serving in leadership positions with Wycliffe organizations. These decades of innovative Bible leadership experience were built on a strong foundation of serving within Fortune 100 organizations including U.S. Shoe Corporation, Florsheim Corporation, and American Greetings Corporation.

Roy earned a Bachelor of Science Degree in Business Administration from Roger Williams College and a Master's Degree in Social Science/Leadership Studies from Azusa Pacific University. He received an honorary doctorate from Taylor University in honor of his outstanding work in the realm of Bible translation, and he recently completed the Executive Program for Non-Profit Leaders at Stanford.

Roy was also a founding board member for the Graduate Institute of Applied Linguistics in Dallas, Texas, and also serves on the CEO Council of the International Forum of Bible Agencies.

Along with his wife, Rita, Roy is excited to take up his new position with American Bible Society from its Manhattan office. "Over the years, I've watched with great interest as American Bible Society has helped grow and shape Bible ministry in the U.S. What a privilege it will be to join you at this historic moment to usher American Bible Society into its third century of mission success." Roy and his wife, Rita have three children and three grandchildren.

We look forward to providing each of you ample opportunity to more fully come to know Roy and Rita once they officially begin in February. For now, please join me in welcoming Roy and Rita to our American Bible Society family.

Yours Faithfully,

Pute of beauty

Pieter J. Dearolf

Chairman, Board of Trustees